

CELEBRATING
100
YEARS

PRINCE GEORGE'S
CHAMBER OF COMMERCE
EST. 1924

Sponsorship
Opportunities

PGCOC.ORG



Dear Potential Sponsor,

As a long-standing fixture in the Maryland, Washington D.C., and Northern Virginia greater metro area business community, the Prince George's Chamber of Commerce has grown a dedicated network of local and national businesses and government officials, a diverse body of 700+ members, and a growing community of over 20,000 active newsletter subscribers.

The Prince George's Chamber of Commerce connects businesses with the local community and fosters a thriving economic environment. Sponsoring the chamber is a powerful way to increase your brand awareness, build valuable relationships, and demonstrate your commitment to our vibrant community.

The Chamber hosts and co-hosts many events throughout the year giving you multiple opportunities to gain promotion and visibility from attendees. Tap into our network to advertise your business, organization, or event today. The Chamber provides multiple ways to spread your message, engage with our audience, and convert on your investments.

Please find information about our signature events and sponsorship levels enclosed.

Regards,

**Alexander K. Austin
The Prince George's Chamber of Commerce
President & CEO
sponsorships@pgcoc.org**

2025 Signature Events

January - State of the Chamber

March - Women's History Month Awards Breakfast

April - Legislative Wrap-up Breakfast

May - PGCOG Golf Tournament

June - Members Appreciation Dinner

October - Excellence in Business Awards Gala

November - PGCOG Veterans Golf Tournament (New)

December - PGCOG Holiday Reception

2025 Quarterly Events

Wine Down Wednesdays

Executive Lunch and Learn Series

Investor Partner Dinners

2025 Monthly Events

PGCOG Coffee Connections

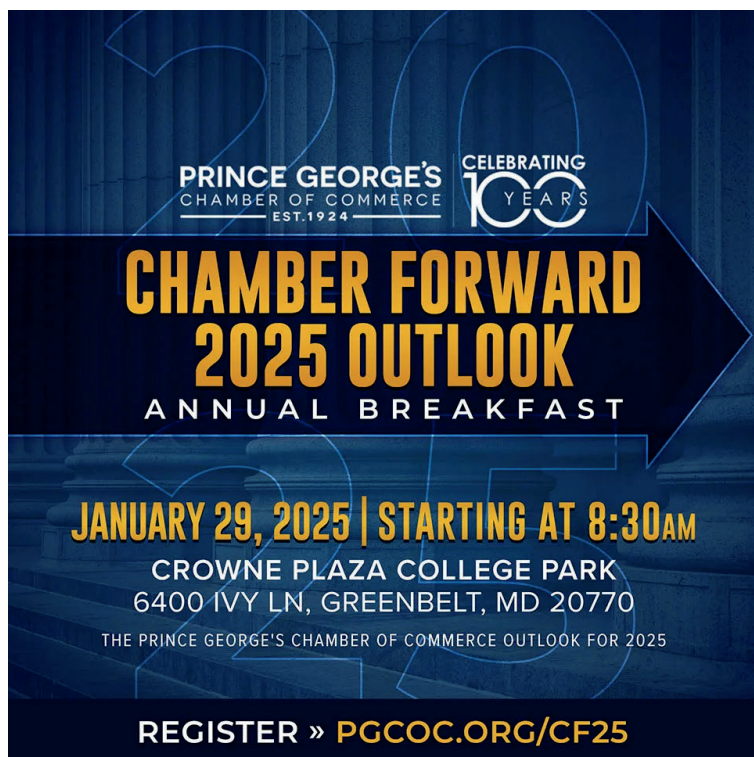
Webinar Series

State of the Chamber

Signature Event

Attendance: 200+

Business executives, policymakers, and community leaders invested in the region's economic prosperity. +



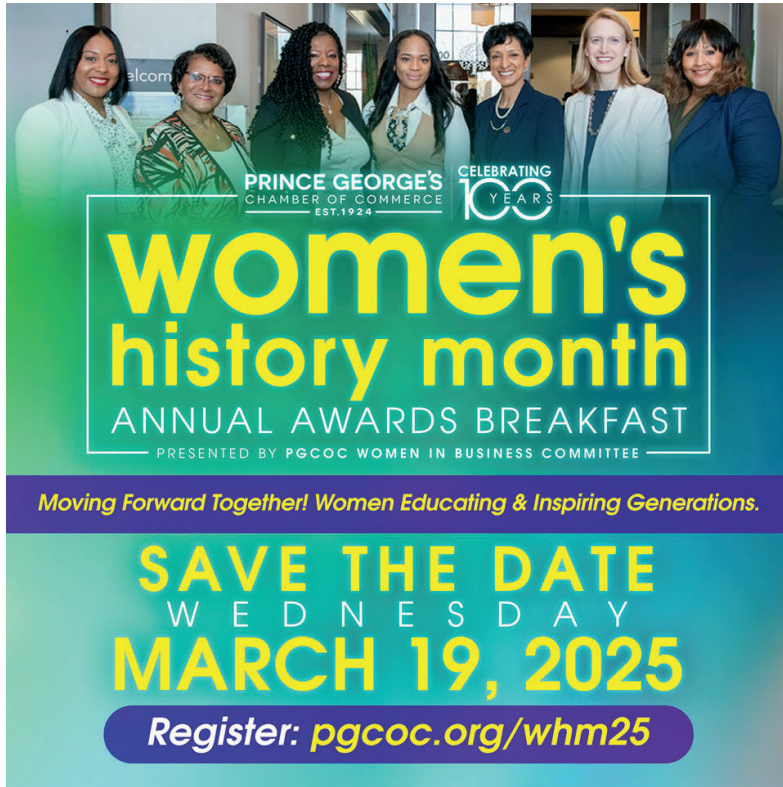
This event includes updates on the region's economic health, partnerships, and advocacy efforts, making it a key moment for transparency, engagement, and inspiration for chamber members and stakeholders.

Why Attend:

- **Access High-Value Connections:** Engage with top business leaders, elected officials, and key stakeholders shaping the future of Prince George's County.
- **Gain Strategic Insights:** Get an in-depth look at the Chamber's vision, accomplishments, and upcoming initiatives that impact the local business climate.
- **Influence Policy & Growth:** Participate in discussions that drive economic development and business advocacy in the region.



Women's History Celebration



Attendance: 100+

Professionals, entrepreneurs, and civic leaders dedicated to fostering women's leadership and success.



This event honors three women executives who have exemplified extraordinary leadership in business and community within Prince George's County, MD. Their dedication has made tremendous accomplishments in their industry and community.

Why Attend:

- **Celebrate & Empower:** Recognize and honor the achievements of women leaders making a difference in business, government, and the community.
- **Gain Expert Insights:** Hear from trailblazers and changemakers on leadership, entrepreneurship, and breaking barriers in today's economy.
- **Network with Purpose:** Connect with professionals passionate about advancing equity and opportunity for women in business.





Legislative Wrap Up

Attendance: 125+

Business owners, government officials, and industry advocates interested in public policy and economic development.

The purpose of the legislative wrap-up is to summarize the key legislative actions and outcomes of the previous legislative session. It provides an overview of the bills that were passed or rejected, major policy changes, and the impact of those decisions on the community or stakeholders. The annual event helps keep the public informed about the actions taken by their elected representatives and allows for transparency and accountability in the legislative process. It also serves as a reference for future discussions and decision-making.

The legislative wrap-up facilitates feedback and engagement from the public. It creates a platform for constituents to express their opinions, concerns, and suggestions regarding legislative decisions and policies.

The event brings together various stakeholders, including lawmakers, government officials, community leaders, and advocacy groups. It provides opportunities for collaboration, networking, and fostering relationships that can lead to future partnerships and initiatives.

Why Attend:

- **Understand Key Legislation:** Gain firsthand insights into the latest policies and laws affecting businesses in Prince George's County and beyond.
- **Engage with Lawmakers:** Hear directly from elected officials and policy experts on the outcomes of the latest legislative session.
- **Prepare for the Future:** Learn how new policies will shape your industry and what steps businesses should take next.



Golf Tournament
 Number of Golfers
70-100

May (Spring) and November (Fall)

The Prince George's Chamber of Commerce Golf Tournaments are designed to create a 'business on the course' atmosphere for PGCOC members and guests. The day includes sponsor recognition, Beat the Pro Challenge, and an awards ceremony.





Signature Event

**Attendance:
200+**

The Prince George's Chamber of Commerce Annual Members Dinner is held each year to celebrate its members and the past year's accomplishments. Guests enjoyed food and entertainment and lots of networking! The event includes an official swearing-in ceremony for new board members and recognition for the past year's achievements.





Signature Event

**Attendance:
600+**

The Excellence in Business Awards recognize and celebrate exceptional achievements and success in the business world. These awards acknowledge organizations and individuals who have demonstrated outstanding performance, innovation, leadership, and growth. They highlight excellence in various areas such as customer service, product development, marketing, financial management, corporate social responsibility, and overall business strategy. Winning an Excellence in Business Award signifies that a company or individual has surpassed industry standards, achieved remarkable results, and serves as a role model for others in the business community. It represents a symbol of recognition and distinction for excellence in various aspects of business operations.

Previous notable guests include GOVERNOR WES MOORE of Maryland, CONGRESSMAN STENY HOYER, U.S. Representative for Maryland's 5th Congressional District, U.S. SENATOR ANGELA ALSOBOOKS, Former County Executive, Prince George's County, JAMES BROWN, American Sports Commentator, BRIAN WHEELER, Executive Vice President Health Services of CareFirst BlueCross BlueShield, LAMMAN RUCKER, Actor/Philanthropist, and LEON HARRIS American Journalist and Newscaster with NBC.





Signature Event

**Attendance:
200+ Industry Leaders**

This event showcases the power of collaboration and dialogue and inspires hope for a brighter future for our economy. Each year, presented topics address the business landscape’s pressing challenges and opportunities.

Attendees actively participate, asking thought-provoking questions and sharing their perspectives, fostering a vibrant exchange of ideas. The summit also provides ample networking opportunities, allowing participants to connect with like-minded professionals and potential collaborators.



Annual Holiday Reception

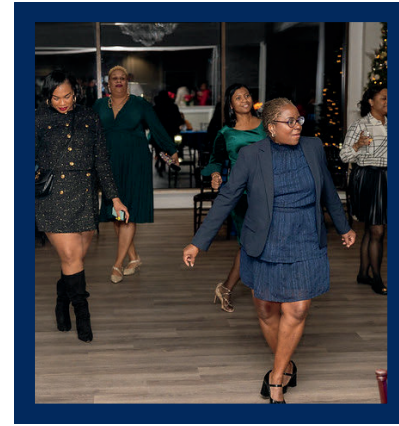
Signature Event

Attendance: 100+

This event celebrates the holiday season with Chamber members and partners to help strengthen business relationships, and share holiday cheer. Encourage new members to attend to meet Committee Chairs. The event aims to foster community spirit, strengthen business relationships, and promote local commerce during the holiday season. Encourage participation from local businesses and community members. Facilitate connections among members to enhance collaboration. Increase awareness of the Chamber's role within the community.

Why Attend:

- **Celebrate the Season:** Enjoy a festive evening of networking, camaraderie, and celebration with the region's top professionals and business leaders.
- **Strengthen Relationships:** Connect with key decision-makers in a relaxed, end-of-year setting perfect for building new partnerships.
- **Toast to Success:** Reflect on the year's achievements and set the stage for an even more prosperous year ahead.



Wine Down Wednesdays

Relax, recharge, and reconnect with the region's most dynamic professionals at the Prince George's Chamber of Commerce Quarterly Wine Down Wednesday events. These exclusive evening gatherings provide the perfect blend of networking, collaboration, and community building for business owners, investors, and stakeholders.

Set in a welcoming and sophisticated atmosphere, Wine Down Wednesday is more than just an event—it's an experience. Enjoy a curated selection of fine wines and refreshments while engaging in meaningful conversations that inspire collaboration and foster valuable connections.

- Expand Your Network
- Build Collaborative Relationships
- Relax and Recharge
- Support Local Growth

Whether you're looking to expand your network, explore new opportunities, or simply unwind with fellow professionals, Wine Down Wednesday is the perfect place to do it. Together, let's uncork opportunities and pour into the growth of Prince George's County!



PGCOC Executive Lunch Series

Elevate your business leadership, connect with influential peers, and contribute to the thriving business ecosystem of Prince George's County through the Prince George's Chamber of Commerce Executive Lunch Series.

This exclusive program is designed for C-suite executives, business owners, and decision-makers who are committed to driving growth, fostering innovation, and shaping a prosperous future for Prince George's County. As a premier learning platform, the Executive Lunch Series provides a unique space to exchange best practices, explore cutting-edge trends, and engage in thought-provoking discussions tailored to the needs of today's business leaders.

Why Attend:

Exclusive Access to Insights: Learn from top industry experts and visionary leaders who provide actionable strategies to enhance your organization's performance.

Network with Power Players: Forge meaningful connections with fellow executives and business owners who share your drive for success and impact.

Enhance Your Leadership Toolkit: Gain tools and perspectives to address challenges, capitalize on opportunities, and lead with confidence in a dynamic business environment.

Strengthen the Business Ecosystem: Be a catalyst for economic growth and innovation by collaborating with key stakeholders in Prince George's County.

Whether you are looking to refine your strategic vision, expand your network of high-level professionals, or stay ahead of industry trends, the Executive Lunch Series is your gateway to knowledge and influence.

Each session offers an engaging mix of expert-led presentations, interactive discussions, and unparalleled opportunities to build relationships with Prince George's County's most dynamic leaders. Together, we are building a resilient, innovative, and connected business ecosystem—one lunch at a time.

Investor Partnership Dinner

Exclusive Investor Partnership Dinners: Connecting Visionaries, Creating Opportunities



The Prince George's Chamber of Commerce Investor Partnership Dinners are exclusive, invitation-only gatherings that bring together the brightest minds in business and real estate to foster collaboration and opportunity. These curated evenings are designed for investors, advisors, and industry leaders who are shaping the future of dealmaking and driving innovation in the marketplace.

Each dinner is more than just a networking event—it's a matchmaking experience. With a focus on deal flow, shared insights, and best practices, attendees are empowered to forge meaningful partnerships, explore lucrative opportunities, and exchange strategies that create lasting value.

Why Attend:

Access High-Value Connections: Build relationships with a select group of investors, advisors, and decision-makers who share your passion for growth and success.

Explore Deal Flow: Engage in discussions that connect you to opportunities in business and real estate, from innovative ventures to transformative projects.

Gain Expert Insights: Learn from your peers as they share strategies, trends, and best practices shaping the investment and business landscape.

Collaborate for Success: Leverage the collective expertise in the room to explore new ventures and co-create solutions that drive results.

What to Expect:

- A carefully curated guest list of high-level professionals, ensuring every interaction is impactful.
- Intimate dinner settings that foster meaningful dialogue and authentic relationship-building.
- Facilitated discussions and presentations to stimulate valuable conversations.
- Opportunities to showcase your expertise, projects, or ventures in a collaborative and receptive environment.
- The Investor Partnership Dinners are by **invitation only**, ensuring an exclusive, high-quality experience for all attendees. This curated approach guarantees that every participant has a seat at the table where opportunities and insights are shared among equals.

PGCOC Coffee Connections



Position your brand at the forefront of Prince George's County's thriving business community by sponsoring PGCOC Coffee Connections, the premier monthly networking event hosted by the Prince George's Chamber of Commerce. Held on the first Tuesday of every month, Coffee Connections brings together professionals, business leaders, and entrepreneurs for meaningful conversations over coffee—all in a vibrant, collaborative environment.

Why Sponsor Coffee Connections:

Targeted Brand Exposure: Showcase your organization to a diverse and engaged audience of professionals, entrepreneurs, and decision-makers every month.

Direct Engagement: Build relationships and interact with attendees in a casual yet purposeful setting designed for networking and collaboration.

Community Leadership: Highlight your commitment to fostering connections and supporting the growth of Prince George's County's business ecosystem.

Consistent Visibility: Maximize your brand's impact with ongoing exposure at a high-frequency event that is a staple in the local professional community.

Why It Matters

By sponsoring Coffee Connections, you're investing in the power of relationships—the cornerstone of business success. Your support helps create a space for professionals to connect, collaborate, and strengthen the Prince George's County business community.

2025 Premium Sponsorship Levels

LEVELS	BENEFITS
<p>CORPORATE ELITE SPONSOR</p> <p>\$100,000</p>	<ul style="list-style-type: none"> • Industry-Specific Programming: Lead sponsor for initiatives tailored to drive economic growth in a specific industry. • Year-Round Branding: Logo placement on all event materials, website, newsletters, and press releases. • VIP Access: 10 VIP passes to all events with reserved seating and exclusive receptions. • Speaking Opportunities: Keynote or featured speaking slots at major events. • Custom Event Sponsorship: Opportunity to co-host an event aligned with your organization’s objectives. • Advocacy Influence: Inclusion in policy discussions and priority access to government officials.
<p>PRESENTING SPONSOR</p> <p>\$75,000</p>	<ul style="list-style-type: none"> • Event Recognition: Naming rights to a key PGCOC event (e.g., "Presented by [Your Company]"). • Brand Visibility: Logo featured prominently on all event and marketing materials for the sponsored event. • Exclusive Access: 10 VIP passes and reserved seating at all events. • Marketing Opportunities: Featured in a social media spotlight and newsletters. • Speaking Opportunities: Keynote or featured speaking slots at major events.
<p>PLATINUM SPONSOR</p> <p>\$50,000</p>	<ul style="list-style-type: none"> • Event Branding: Recognition as a leading sponsor for up to three signature events. • VIP Access: 10 VIP passes to events and reserved seating at all events. • Panel Participation: Opportunity to participate in panel discussions or workshops. • Marketing Feature: Inclusion in email campaigns and newsletters.

2025 Sponsorship Levels

Signature Event Sponsorships are available for each event: Excellence in Business, Business & Economic Summit, or Annual Members Meeting

LEVELS	BENEFITS
<p>GOLD SPONSOR</p> <p>\$35,000</p>	<ul style="list-style-type: none"> • Event Sponsorship: Recognition as a sponsor all signature events. • Branding: Logo placement on event materials and website. • VIP Access: 6 tickets with reserved seating at all signature events. • Marketing Spotlight: Social media mentions and inclusion in newsletters.
<p>SILVER SPONSOR</p> <p>\$20,000</p>	<ul style="list-style-type: none"> • Event Sponsorship: Recognition as a sponsor for all signature events. • Brand Visibility: Logo included in printed materials and event signage. • Event Access: 4 tickets with reserved seating at all signature events. • Social Media: Acknowledgment in one social media post.
<p>BRONZE SPONSOR</p> <p>\$15,000</p>	<ul style="list-style-type: none"> • Branding: Logo placement at all signature events. • Access: 4 tickets with reserved seating at all signature events. • Acknowledgment: Name mentioned in event materials.
<p>TABLE SPONSOR</p> <p>\$6,000</p>	<ul style="list-style-type: none"> • Reserved Table: Seating for 10 at four signature events (State of the Chamber, Women History Breakfast, Legislative Wrap-up Beakfast, Annual Members Dinner) • Recognition: Name/logo on table signage. • Acknowledgment: Listed in the event program. <p>**** \$5,000 extra for Excellence in Business Event table</p>

PGCOC EXECUTIVE LUNCH SERIES

SPONSOR
\$12,500

- **Event Sponsorship:** Recognition as a sponsor for PGCOC Executive Lunch Series.
- **Branding:** Logo placement on event materials and website.
- **Marketing Spotlight:** Social media mentions and inclusion in newsletters.

INVESTOR PARTNER DINNER PARTY

SPONSOR
\$10,000

- **Brand Recognition:** Prominent logo placement in event marketing materials, digital promotions, and onsite signage.
- **Speaking Opportunity:** Welcome attendees with a brief address to share your organization's mission, services, or initiatives.
- **Exclusive Networking Access:** Position yourself as a key player by connecting directly with professionals and decision-makers in attendance.
- **Ongoing Promotion:** Reinforce your brand's presence in the region through inclusion in monthly event communications and social media.

WINE DOWN WEDNESDAYS

SPONSOR
\$4,000

- **Event Sponsorship:** Recognition as a sponsor for Wine Down Wednesdays.
- **Branding:** Logo placement on event materials and website.
- **Marketing Spotlight:** Social media mentions and inclusion in newsletters.

PGCOC COFFEE CONNECTIONS

SPONSOR
\$4,000

- **Brand Recognition:** Prominent logo placement in event marketing materials, digital promotions, and onsite signage.
- **Speaking Opportunity:** Welcome attendees with a brief address to share your organization's mission, services, or initiatives.
- **Exclusive Networking Access:** Position yourself as a key player by connecting directly with professionals and decision-makers in attendance.
- **Ongoing Promotion:** Reinforce your brand's presence in the region through inclusion in monthly event communications and social media.

Golf Tournament Sponsorship Levels

Golf sponsorships are available for Spring or Fall Tournaments

LEVELS	BENEFITS
<p>HOST GOLF SPONSOR</p> <p>\$10,000</p>	<p>As the premier Host Sponsor, your brand will receive maximum visibility and engagement throughout the tournament. Benefits include:</p> <ul style="list-style-type: none"> • Exclusive title recognition across all event materials • Prominent logo placement on the event website, signage, golf carts, scorecards, and promotional materials. • You'll enjoy on-course branding at two premium tee boxes, an activation station opportunity, and signage on the driving range and putting green. • Includes a Fairway Business Logo Stencil • The package includes two complimentary foursomes (8 players), • VIP access to the awards reception, and a chance for a company representative to speak during the ceremony. • Marketing perks feature a full-page ad in the program, dedicated social media posts, and inclusion in post-event promotions. • You'll also receive first right of refusal for next year's sponsorship and a post-event recognition plaque. • 4 Complimentary VIP Tickets to the 2025 Excellence in Business Awards Gala.
<p>PLATINUM GOLF SPONSOR</p> <p>\$7,500</p>	<p>Platinum Sponsorship Package - As a Platinum Sponsor, your company will receive high-level visibility and engagement throughout the tournament. Benefits include:</p> <ul style="list-style-type: none"> • Prominent logo placement on the event website, printed materials, branded golf carts, and select course signage. • Includes a Fairway Business Logo Stencil • The opportunity to host an activation station on the course and include promotional items in player gift bags. • The package features one complimentary foursome (4 players), VIP access to the awards reception, and recognition during event announcements and the awards ceremony. • Marketing exposure includes a half-page ad in the event program, featured social media mentions, and inclusion in post-event communications. • You'll also receive a post-event recognition plaque and have first right of refusal for next year's Platinum Sponsorship. • 2 Complimentary tickets to the Excellence in Business Awards Gala.

Golf Tournament Sponsorship Levels

Golf sponsorships are available for Spring or Fall Tournaments

LEVELS	BENEFITS
<p>GOLD GOLF SPONSOR</p> <p>\$5,000</p>	<p>As a Gold Sponsor, your company will gain strong visibility and networking opportunities throughout the tournament. Benefits include:</p> <ul style="list-style-type: none"> • Logo placement on the event website, printed materials, and signage at one premium tee box. • You'll also have the option to host a tent or table at your sponsored hole for product demos or giveaways. • A Fairway Business Logo stencil • The package includes one complimentary foursome (4 players), VIP access to the awards reception, and recognition during event announcements and the awards ceremony. • Marketing perks feature a quarter-page ad in the event program, social media mentions, and inclusion in post-event communications. • You'll also receive a post-event recognition plaque and access to event photos for promotional use.
<p>SILVER GOLF SPONSOR</p> <p>\$3,500</p>	<p>As a Silver Sponsor, your company will receive valuable branding and engagement throughout the tournament. Benefits include</p> <ul style="list-style-type: none"> • Logo placement on the event website, printed materials, and select signage, including one shared tee box. • You'll also be recognized in promotional emails, event announcements, and during the awards ceremony. • A Fairway Business Logo Stencil • The package includes one complimentary foursome (4 Players), welcome gift bags (with the option to include branded items), and access to the awards reception. • Marketing perks feature logo inclusion in the event program, social media mentions, and post-event communications. • You'll also receive a post-event recognition certificate and access to event photos for promotional use.

A LA CARTE

TURN IN THE GREEN: \$2,500

UMBRELLA: \$2,000

HOLE IN ONE: \$1,750

FAIRWAY BUSINESS LOGO STENCIL: \$1,750

BEVERAGE: \$2,000

GOLF TOWEL: \$1,500

GIFT BAG: \$1,250

HOLE: \$300

Sponsorship Commitment

Signature Event Sponsorships

- CORPORATE ELITE SPONSOR | \$100,000
- PRESENTING SPONSOR | \$75,000
- PLATINUM SPONSOR | \$50,000
- GOLD SPONSOR | \$35,000
- SILVER SPONSOR | \$20,000
- BRONZE SPONSOR | \$15,000

- TABLE SPONSOR | \$6,000 ADD EXCELLENCE IN BUSINESS TABLE | \$5,000

A la Carte

- PGCOC EXECUTIVE LUNCH SERIES | \$12,500
- INVESTOR PARTNER DINNER PARTY | \$10,000
- WINE DOWN WEDNESDAYS | \$4,000
- PGCOC COFFEE CONNECTIONS | \$4,000

Golf

- HOST | \$10,000
- PLATINUM SPONSOR | \$7,500
- GOLD SPONSOR | \$5,000
- SILVER SPONSOR | \$3,500

Select Event(s)

- PGCOC GOLF MAY (SPRING)
- PGCOC GOLF NOVEMBER (FALL)

Golf a la carte

- TURN IN THE GREEN: \$2,500
- UMBRELLA: \$2,000
- HOLE IN ONE: \$1,750
- FAIRWAY BUSINESS LOGO STENCIL: \$1,750
- BEVERAGE: \$2,000
- GOLF TOWEL: \$1,500
- GIFT BAG: \$1,250
- HOLE: \$300

Select Event(s)

- PGCOC GOLF MAY (SPRING)
- PGCOC GOLF NOVEMBER (FALL)

Sponsorship Commitment

Company Name:

Company Founded Date: / Phone Number

Physical Address: City State Zip Code

Billing Address: City State Zip Code

Mailing Address: City State Zip Code

Website:

DETAILS

TYPE	LEVEL	AMOUNT
Example: Premium	Platinum	\$50,000
Premium		
Signature		
Golf		
A la Carte		

SUBTOTAL	
TOTAL	

Payment METHOD

CHECK #

PLEASE MAKE CHECKS PAYABLE TO [payable to] and
MAIL TO:
Street
City, State Zip

SEND INVOICE

CREDIT CARD

VISA, MASTERCARD, AMEX, ETC

CARD
NUMBER

EXP.DATE

CVV

NAME ON
CARD

SIGNATURE